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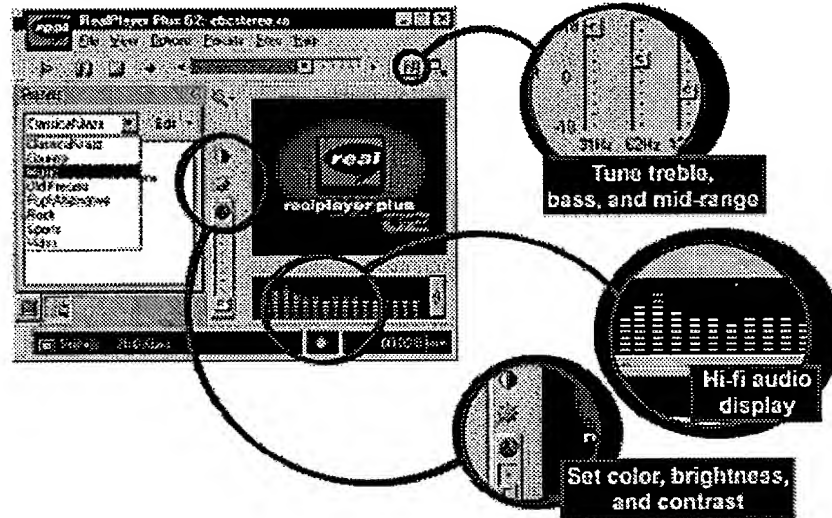
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RealAudio Signs Deal with Netscape

Progressive Networks' Internet RealAudio Player to be distributed with Netscape Web browser software

SEATTLE--(BUSINESS WIRE)--April 12, 1995--Progressive Networks (RN) Wednesday announced that the RealAudio Player will be distributed with the Internet Web browser offered by Netscape Communications Corp.

The RealAudio Player is part of a distributed client server audio-on-demand delivery system introduced by RN Tuesday.

The RealAudio system enables Internet and online users equipped with conventional multimedia personal computers and voice-grade telephone lines to browse, select and play back audio or audio-based multimedia content on demand, in real time, as easily as using a standard videocassette player/recorder.

This is a breakthrough compared with the delivery of audio over conventional online methods, in which audio is downloaded at a rate that is five to 10 times longer than the actual program -- e.g., the listener must wait 25 minutes before listening to just five minutes of audio.

"We're excited about the Progressive Networks technology and the value it can add to Netscape's products," said Marc Andreessen, vice president of technology at Netscape Communications.

"We think customers will be enthusiastic about listening to audio broadcasts over the Internet using RealAudio, and we look forward to working with Progressive Networks to make RealAudio widespread and ubiquitous on the Net."

About Progressive Networks

Progressive Networks, based in Seattle, develops and markets software products and services designed to enable users of personal computers and other digital devices to send and receive audio and audio-based multimedia services using the existing infrastructure.

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RealAudio Product Announcement

Progressive Networks Launches the First Commercial Audio-on-Demand System Over the Internet

SEATTLE, Wash., April 10, 1995 -- Progressive Networks (RN), an interactive communications company focused on delivery of real-time audio on demand over the Internet, was launched today. The company also introduced its RealAudio(tm) audio on demand development and delivery system (<http://www.RealAudio.com/>) and announced that its first two content partners are the American Broadcasting Corporation (ABC) and National Public Radio (NPR).

The RealAudio system enables users equipped with conventional multimedia personal computers and voice-grade telephone lines to browse, select and play back audio or audio-based multimedia content on demand, as easily as using a standard video cassette player/recorder. RN's RealAudio system makes it possible for providers of entertainment, information, and news content to deliver audio on demand services that can be accessed and played back immediately. This is a real breakthrough compared to typical download times encountered with delivery of audio over conventional on-line methods, in which audio is downloaded at a rate that is 5-10 times longer than the actual program -- e.g. the listener must wait 25 minutes before listening to just 5 minutes of audio.

Progressive Networks was founded by Rob Glaser, formerly Vice President of Multimedia and Consumer Systems at Microsoft Corporation. Progressive Networks' lead outside investor is Mitchell Kapor, founder of Lotus Development Corporation and the Electronic Frontier Foundation.

"We recognized an immediate opportunity for content providers to develop and offer exciting on demand services today years ahead of the infrastructure investment needed for video on demand. We are bringing one of the oldest and most popular forms of electronically transmitted entertainment, sports, music and news programming, called radio, into the next century," said Glaser. "We can now help audio content providers make a wealth of programming available to Internet users and enable users to access this material for the first time on demand."

"Our involvement with RN is part of ABC's continuing commitment to using today's innovative technologies to bring news, sports and entertainment programming to our audience," said ABC's Kathryn Dillon, V.P. of Production and Technology in the Capitol Cities/ABC Multimedia Group. "Our audio library consists of hundreds of thousands of hours of great entertainment as well as memorable news and sporting events. RealAudio affords us an opportunity to make this programming available to today's Internet and on-line users as well as an ability to create innovative new multimedia programming that will attract new users."

"RealAudio provides NPR listeners with a unique new way to hear selections from their favorite NPR programs. This opportunity will be especially important for listeners whose crowded schedules cause them to miss over-the-air broadcasts by our member stations," said Del Lewis, president of NPR. "We are eager to continue working with Progressive Networks to use their innovative

new Internet technology to provide improved services to our listeners and member stations."

PNs RealAudio Product Line

In order to build the market for audio-on-demand, RN is introducing three RealAudio products, each designed for a specific market segment: RealAudio Player for consumers, RealAudio Studio for content creators, and RealAudio Server for on-line publishers. The products work together to provide a comprehensive distributed Client-Server system.

RealAudio Player is client-based software that enables Internet and on-line users to access existing audio for instant playback. Available free over the Internet for Windows, Macintosh, and select Unix workstations, the RealAudio Player can either be used in a standalone fashion or through integration with standard Internet Web browsers.

RealAudio Studio, the second RealAudio product being introduced, enables multimedia on-line creators to develop their own programs delivering audio-on-demand or audio-based multimedia streams. Studio will be available in three forms -- a trial version that can be downloaded freely for evaluation purposes, a standard version and a professional version. The standard and professional versions will be available first for Windows with other versions to follow as market demand develops.

RealAudio Server, the third product, enables major media content providers to distribute audio or audio-based multimedia streams over the Internet to a broad base of consumers and end users. RealAudio Servers will be available for Windows NT and a range of Unix-based server platforms.

Beta versions of the RealAudio Player, Studio, and Server products are available now on a limited basis. Production versions of the RealAudio Player for Windows and Server for Unix and Windows NT will be available by mid-year. Production versions of the RealAudio Player for Macintosh and the RealAudio Studio will be available in the 3rd quarter.

Content Delivery using PNs RealAudio Products

RN plans to work with content and media partners in two ways -- by providing RealAudio Server software to media companies that already have an on-line presence, and by selectively distributing content from media partners and providing it directly to consumers on Internet sites managed and maintained by RN.

RN is working with independent content publishers such as Metaverse, HotWired, GNN and RadioNet who are interested in using RealAudio to enhance their own Web sites. They will be offering RealAudio entertainment and information programming for their users.

The ABC and NPR relationships are examples of cases where RN will be involved in the distribution of content. ABC's initial offering will consist of RealAudio-based news content, to be updated on a hourly basis. NPR is licensing content from four of its popular programs to Progressive Networks, including "All Things Considered" and "Morning Edition," which will be accessible to users on the RealAudio Internet site.

About Progressive Networks

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Atlantic Records, CDnow, Elektra Records, InTouch Group Inc. MCA Records, Muzak and Warner Bros. Records among first users of Progressive Networks' RealAudio version 2.0

RealAudio version 2.0 beta now available for download with music applications

SEATTLE, December 4, 1995 - Progressive Networks (RN) today announced that Atlantic Records, CDnow, Elektra Records, InTouch Group Inc., MCA Records, Muzak and Warner Bros. Records are among the first users of the company's RealAudio Version 2.0 which is now available for beta testing from the RealAudio Web site (<http://www.realaudio.com>). New features of the RealAudio 2.0 audio-on-demand delivery system include enhanced sound quality, live RealAudio and open architecture enhancements.

"We already use RealAudio 1.0 to enhance our artists' Web sites, but the improved sound quality of RealAudio 2.0 software will allow for an explosion of real-time music and live concerts on the Net," said Chris McQuown, director of business technologies for MCA Music Entertainment Group.

"Our customers' commitments to using RealAudio for music applications is an affirmation of RealAudio as the standard for the delivery of audio over the Internet," said Rob Glaser, president and CEO of Progressive Networks. "Through these various applications, we continue our commitment to improving the quality and expanding the capabilities of audio on the Internet."

RealAudio 2.0 customers with content now available on their Web sites include:

Atlantic Records - In the coming weeks, Atlantic Records will make history with the world premiere of a new track in its entirety by a multi-platinum artist. Details will be unveiled via the Atlantic Records Web site (<http://www.atlantic-records.com>).

CDnow - CDnow plans to debut the first On-line Jukebox without downloading at <http://www.interjuke.com>. Created as a free service to music lovers by CDnow, the Internet Jukebox will feature the latest musical releases from a wide range of musical genres - everything from Juliana Hatfield's latest album to Mozart's Piano Concerto No. 9.

Elektra Records - Elektra Records will use RealAudio 2.0 at their Web site (<http://www.Elektra.com>) to encode several music clips.

InTouch - InTouch (<http://www.worldwidemusic.com>) has a digitized archive of over 40,000 titles and will offer their new releases and top 25 titles encoded in

RealAudio 2.0.

MCA Records - MCA Records currently uses RealAudio 1.0 on their <http://www.meatloaf.mca.com> site and are now making available at <http://www.mca.com> a megamix of the recent live Meat Loaf concert at Beacon Theater in New York featuring songs from his recently released album "Welcome To The Neighborhood."

Muzak - Muzak is creating a new division, Enso Audio Imaging, to provide three Internet services to businesses using RealAudio 2.0:

- MusicServerSM, which is an Internet music database transparently serving up licensed song samples in appropriate formats, images of album covers/artists, videos, discography, etc., to the Web sites of music retailers and record labels.
- SiteSoundSM, for the design, production, licensing and maintenance of sound and music for the Web site of any business.
- SiteConcertsSM, for development, management and operation of a custom promotional music event at the Web site of any business.

Warner Bros. Records - Warner Bros. Records premiered the RealAudio 2.0 technology with its new Internet site devoted to Madonna (<http://www.wbr.com/madonna>) where it is offering RealAudio clips from Madonna's recently released album "Something to Remember." Included will be the Internet release of Madonna's Spanish version of "You'll See."

The beta release of RealAudio 2.0 features:

- enhanced sound quality with support for FM (mono) quality audio and music over 28.8 baud or higher connections;
- live RealAudio broadcasts through new real-time encoding and serving technology that allows content providers to broadcast events, meetings and news stories to an organization, or to the world, live, as they are happening, without time delays;
- open architecture enhancements to enable integrated RealAudio third party applications;
- the ability to do RealAudio plug-ins which allows content creators to seamlessly integrate RealAudio directly into their Web page layouts.

Future beta releases will support synchronized multimedia capabilities that allow customers to deliver multimedia presentations through the Web.

The RealAudio System Version 2.0 will ship in January of 1996. The beta version is currently available for download at <http://www.RealAudio.com> for PCs running Windows 3.1, Windows 95 and Windows NT and for 68040 Macintoshes or PowerPC.

About the RealAudio System

Progressive Networks' RealAudio client-server software system enables Internet and on-line users equipped with conventional multimedia personal computers and voice-grade telephone lines to browse, select and play back audio or audio-based multimedia content on demand, in real time. This is a real breakthrough compared to typical download times encountered with delivery of

audio over conventional on-line methods in which audio is downloaded at a rate that is five times longer than the actual program; the listener must wait 25 minutes before listening to just five minutes of audio.

Since its introduction in April, over 910,000 RealAudio Players have been downloaded from the RealAudio Web site and more than 230 Web sites are in the RealAudio directory.

Progressive Networks also offers a RealAudio Server product for major media content providers to distribute audio or audio-based multimedia streams over the Internet to a broad base of consumers and end users.

About Progressive Networks

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Microsoft and Progressive Networks demonstrate first OLE-enabled Internet browser to incorporate RealAudio

SEATTLE, December 7, 1995 - Microsoft and Progressive Networks yesterday made the first public demonstration of an OLE-enabled version of the RealAudio Player working as an integrated part of an OLE-enabled Internet Browser.

"We're thrilled that Microsoft chose to demonstrate RealAudio as part of their new Internet initiative," said Rob Glaser, president and CEO of Progressive Networks. "RealAudio is fast becoming the standard for streaming audio and narrowband multimedia over the Internet. Initiatives like Microsoft's new OLE capabilities will accelerate the growth of the Internet, and we're excited to be a part of this."

Progressive Networks' RealAudio Player was one of the first third party OLE Controls to be demonstrated at Microsoft's OCx Controls Conference. The RealAudio Player is a standard feature of Microsoft's Internet Explorer for Windows '95 and has been included in every copy of Internet Explorer since it shipped in August.

"We expect OLE Control developers to give end users a high degree of flexibility in how they embed controls like the great control Progressive Networks has done with RealAudio," said Mike Conte, group manager of the personal systems division at Microsoft.

"We're pleased to have worked closely with Microsoft as they make their first public demonstration of the Internet Explorer's OLE capabilities," said Phil Barrett, vice president of development at Progressive Networks. "OLE is a very robust, general purpose architecture, and we think it will have a very big impact not only on Windows but on the Net as a whole."

The RealAudio System Version 2.0 will ship in January of 1996. The beta version is currently available for download at <http://www.RealAudio.com> for PCs running Windows 3.1, Windows 95 and Windows NT and for 68040 Macintoshes or PowerPC.

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